



Intro / About

- www.suzanneblonsmakeup.com As Makeup Department Head for Gaia TV, YouTube educator, public speaker, beauty writer/blogger, and stylist, my value is in my authentic presentation of the products I support for my specific target market of women age 40 and up. There is no other YouTube personality who offers the high quality of content and presentation for this niche market.
- My vertical expertise is in makeup, skin care, wellness, and transformation. Please checkout my recent review and subsequent interview with **Truth Treatments** creator Ben Fuchs, along with still shots, blog post, email marketing, and social media marketing.
- First Review: https://youtu.be/_AJ61lqEKAs
- Interview: <https://youtu.be/adPoATwQvmg>
- Blog Post: <https://suzanneblonsmakeup.com/truth-skin-care-ben-fuchs/>

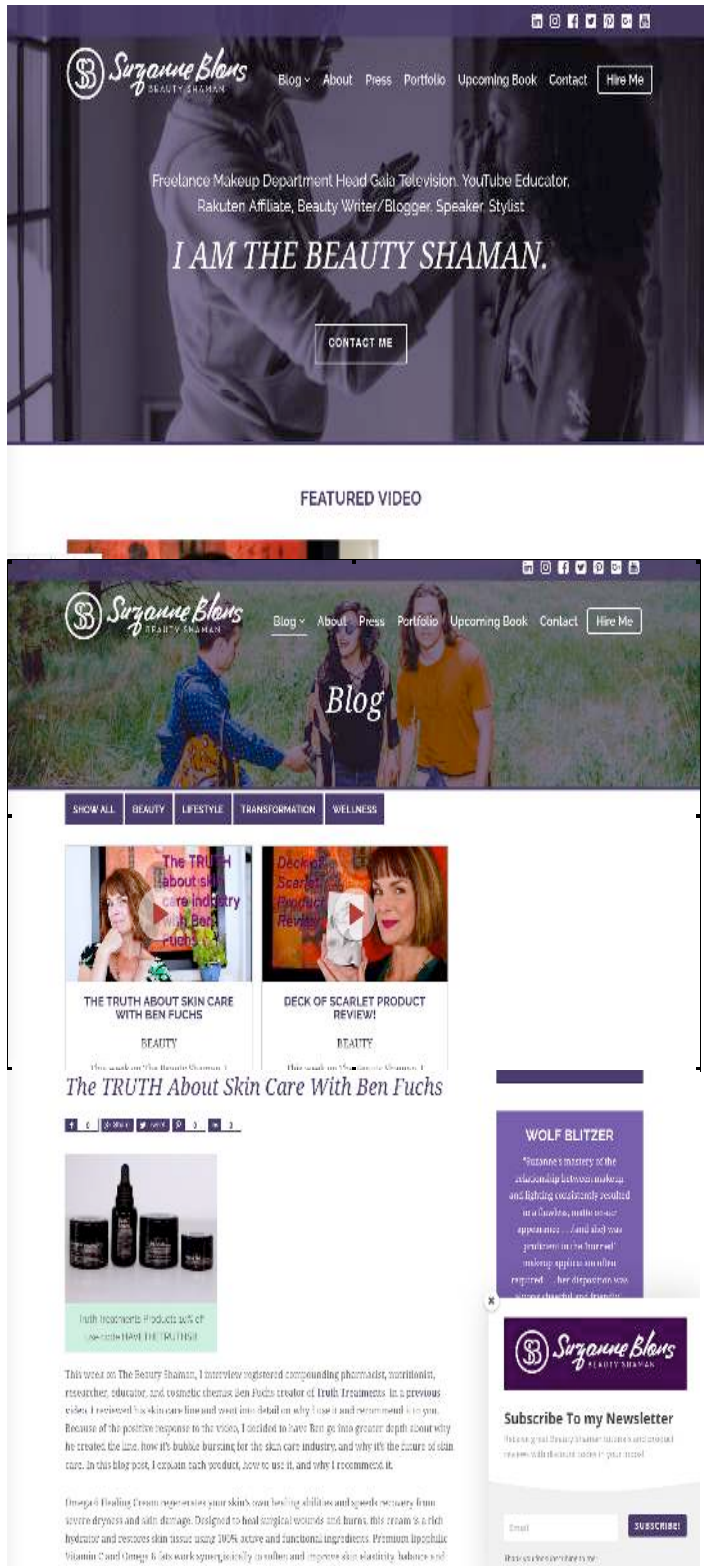
Reach

- My website audience is under 500 a month, and growing every day
- Blog post scope is reaching 500
- Including Facebook, Twitter, Instagram, LinkedIn, and YouTube, my audience is hitting 4000.
- Email marketing subscribers is 200 and growing

Demographic

- My demographic is women age 40 and up interested in beauty, wellness, style, and transformation.

<https://suzanneblonsmakeup.com/> screenshots of what I offer



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