



Intro / About

- www.suzanneblonsmakeup.com As Makeup Department Head for Gaia TV, YouTube educator, public speaker, beauty writer/blogger, and stylist, my value is in my authentic presentation of the products I support for my specific target market of women age 40 and up. There is no other YouTube personality who offers the high quality of content and presentation for this niche market.
- My vertical expertise is in makeup, skin care, wellness, and transformation. Please checkout my recent review and subsequent interview with **Truth Treatments** creator Ben Fuchs, along with still shots, blog post, email marketing, and social media marketing.
- First Review: <https://youtu.be/ AJ61lqEKAs>
- Interview: <https://youtu.be/adPoATwQvmg>
- Blog Post: <https://suzanneblonsmakeup.com/truth-skin-care-ben-fuchs/>

Reach

- My website audience is under 500 a month, and growing every day
- Blog post scope is reaching 500
- Including Facebook, Twitter, Instagram, LinkedIn, and YouTube, my audience is hitting 4000.
- Email marketing subscribers is 200 and growing

Demographic

- My demographic is women age 40 and up interested in beauty, wellness, style, and transformation.

<https://suzanneblonsmakeup.com/> screenshots of what I offer



FEATURED VIDEO

The TRUTH About Skin Care With Ben Fuchs

This week on The Beauty Shaman, I interview registered compounding pharmacist, nutritionist, researcher, educator, and cosmetic chemist Ben Fuchs, creator of Truth Instruments. In a previous video I reviewed his skin care line and went into detail on why I use it and recommend it to you. Because of the positive response to the video, I decided to have Ben go into greater depth on why he created the line, how it's unlike anything in the skin care industry, and why it's the future of skin care. In this blog post, I explain each product, how to use it, and why I recommend it.

WOLF BLITZER

"Suzanne's mastery of the relationship between makeup and lighting constantly resulted in a glowing, luminous appearance... And she was perfect in the interview, making up in a ultra-minimalist... her deportment was... she's the real deal."

Omega Healing Cream

Omega Healing Cream regenerates your skin's own healing abilities and speeds recovery from severe dryness and skin damage. Designed to heal surgical wounds and burns, this cream is rich in hyaluronic acid and ceroses skin tissue using 10% active and functional ingredients. Premium lipophilic Vitamin C and Omega 6 fatty acids synergistically reduce and improve skin elasticity, balance and tone.

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